



**BATAVIA
PUBLIC
SCHOOL
DISTRICT 101**



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Geneva and Batavia High Schools “Competing for a Cause”

At Geneva vs. Batavia Football Game on Fri., Sept. 29, 2017

Sept. 19, 2017 (Batavia, IL) - On Friday, September 29, Batavia High School and Geneva High School football fans will not only be meeting up at Geneva High School for the 99th annual crosstown classic game, but will also be wearing competing T-shirts.

Both high schools' cheering sections, “The Dog Pound” and “The Blue Crue” will be selling Batavia vs. Geneva “Competing for a Cause” T-shirts starting the week of Sept. 18 to benefit [Ava Warriors](#), [CHIP IN Batavia](#), and [Bulldogs Unleashed](#).

Each limited-edition T-shirt is \$15 and available in small, medium, large, and extra large sizes. All proceeds from T-shirt sales will be donated to Ava Warriors, CHIP IN Batavia, and Bulldogs Unleashed.

“This is the one time you will see a Bulldog and a Viking on a shirt together,” said Batavia High School varsity football coach, Dennis Piron. “All kidding aside, we are really excited about this partnership with Geneva High School to help outstanding organizations. We are, of course, turning this into a friendly competition to see which school can raise the most funds. A team from Batavia High School’s INCubator Entrepreneurship program is leading the sales and marketing campaign at BHS, so the Battlin’ Bulldogs are fired up. It’s going to be a tough competition!”

The school that raises the most money for its chosen charities will get a trophy. This trophy will be kept at that school until the annual fundraiser the next year, when it will, again, be given to the school that raises the most money that year.

Geneva Athletic Director Dave Carli says, “While there certainly is passionate competition between Geneva and Batavia, this partnership is an opportunity for our two schools and communities to channel that energy into a very positive cause. Of course, this fundraiser won’t diminish the desire to win on the field, but it’s important to act as leaders for our communities and unite to help others in need.”

Where to Buy T-Shirts

- Batavia and Geneva high schools will be selling the “Competing for a Cause” T-shirts to students during school lunch hours from Wed., Sept. 20 through Fri., Sept. 29.
- The public will be able to purchase **Batavia T-shirts** (red) on Thurs., Sept. 21 and Thurs., Sept. 28 in the Batavia High School cafeteria from 6 p.m. to 7:30 p.m.; on Sat., Sept. 23 and Sat., Sept. 30 at the outdoor pavilion at Rotolo Middle School from 8 a.m. to 10:30 a.m.; at the Batavia vs. St. Charles East football game at Bulldog Stadium on Fri., Sept. 22, starting at 5 p.m.; and at the Batavia vs. Geneva football game at Geneva High School on Fri., Sept. 29, starting at 5 p.m.
- The public will be able to purchase **Geneva T-shirts** (blue) on Sat., Sept. 23 at the athletic entrance of Geneva High School from 10 a.m. to noon; on Thurs., Sept. 28 from 5 p.m. to 7 p.m.; and at the Batavia vs. Geneva football game at Geneva High School on Fri., Sept. 29, starting at 5 p.m.

In addition to the T-shirt sales, a 50/50 raffle will be held during the Fri., Sept. 29 game at Geneva High School. Raffle tickets will be sold in both the visitor and home sections. Raffle sales will also benefit Ava Warriors, CHIP IN Batavia, and Bulldogs Unleashed.

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About Geneva CUSD 304

Geneva Community Unit School District 304 is a growing school district located 35 miles west of Chicago in the Fox River Valley. It serves 6,000 students in ten schools — one high school (grades 9-12), two middle schools (grades 6-8), six elementary schools (grades K-5), and one preschool. The community’s high expectations for student performance are reflected in the district’s “Tradition of Excellence,” in which student achievement levels far exceed state and national norms. Learn more at www.geneva304.org.

About Batavia Public School District 101

Helping students learn and grow in all aspects of their development is the mission of Batavia Public School District 101. There are literally thousands of ways this mission is carried out inside and outside of classrooms, and the impact is enormous. BPS101 serves more than 5,900 students at six elementary schools, one middle school, and one high school. The District also has an Early Childhood Center, which provides tuition-free preschool instruction for typically developing students as well as students with special needs. In addition, 50 students each year in grades 3-8 from BPS101 have the opportunity to enroll in the John C. Dunham STEM Partnership School on Aurora University’s Campus. This unique learning environment is designed for students with an interest in science, technology, engineering, and math. For more information about BPS101, visit bps101.net.

About Ava Warriors

Ava Warriors Foundation is a non-profit Foundation in the making that will harness strength, determination and community to raise awareness and funding to attack DIPG, a childhood brain cancer. The foundation is named for Ava Olson, a nine-year old girl with an amazing spirit that was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG) in November 2016 and fought with determination and humor through her battle that ended in May 2017. The Foundation will join forces with the DIPG community to sponsor promising research for the treatment of this complex

and terrible cancer that has no cure and an average life expectancy of nine months from diagnosis. For more information, visit avawarriors.com.

About CHIP IN Batavia

CHIP IN Batavia was founded by Batavia residents four years ago to support students and their families in temporary or transitioning housing situations or who are facing the obstacles of poverty in Batavia. CHIP IN Batavia has helped students in need by providing clothing, food, shelter, bikes, academic and athletic classes and camps, preschool classes, technology, and much more. For more information, visit chipinbatavia.org.

About Bulldogs Unleashed

Bulldogs Unleashed is a public art exhibit that enlightens, entertains, and brightens Batavia with fiberglass bulldogs painted by community artists. At the same time, it provides financial resources to community foundations (Batavia Foundation for Educational Excellence, Batavia Library Foundation, and Batavia Parks Foundation), which are reinvested for the benefit of the citizens of Batavia. For more information, visit bulldogsunleashed.org.