Appendix 1: Copyright Fair Use Assessment Factors Checklist

Purpose and Character of Use of Copyrighted Work

Use this checklist to analyze whether material falls under the *fair use doctrine*. Factors favoring fair use will generally indicate that material may be used without seeking permission from the copyright owner. Factors opposing fair use require permission to reprint or adapt the material from the copyright owner. If a copyright owner is known, always request permission before using any material.

Favoring Fair Use	Opposing Fair Use
Teaching	Commercial activity - gain of financial rewards
	form use; e.g., sale of goods, services; advertising;
	fundraising, etc.
Research/Scholarship/Academics	Profiting from use
Nonprofit educational institution	Bad-faith behavior; e.g., misrepresentation of
	intended use
Criticism	Denying credit to original author or artist
Comment	Entertainment
News reporting	
Used to create something new	
Restricted access given	
Parody	

Nature of Copyrighted Work Used

Favoring Fair Use	Opposing Fair Use
Published work	Unpublished work
Factual or nonfiction based	Highly creative work (art, music, novel)
Out of print work	Fiction

Amount and Substantiality of Copyrighted Work Used

Favoring Fair Use	Opposing Fair Use
Small amount used	Large portion or whole work used
Portion used not central or significant to entire v	vork Portion used is the heart of the work

Impact on Market of Copyrighted Work

Favoring Fair Use	Opposing Fair Use
User owns lawfully acquired/purchased copy	Could replace sale of copyrighted work
One or few copies made	Significantly impairs market/potential market of copyrighted work or derivative work
No significant effect on market/potential market for copyrighted work	Reasonable available licensing mechanisms
No similar product marketed by copyright holder	Affordable permission to use copyrighted work available
No ready licensing or permission mechanism	Numerous copies made
	Made accessible on the internet or elsewhere
	Repeated or long-term use

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